



## **Class Action Defense**

Seigfreid Bingham's Class Action Defense practice focuses on representing businesses and organizations facing lawsuits from a large group of plaintiffs that have united to pursue a claim. These claims often involve allegations of product defects, consumer fraud, employment practices, or environmental impact. Our goal is to mitigate liability and protect the our clients' interests while navigating the complexities of class action litigation.

Our attorneys take a proactive, comprehensive approach to class action litigation. It begins with an in-depth case evaluation to assess potential risks, identify legal strategies, and map out a clear path forward. Often, the process involves challenging the certification of the class action lawsuit by arguing that the plaintiffs fail to meet criteria such as commonality or numerosity, with settlement as the goal. If the case proceeds, the team develops a robust defense strategy, leveraging expert testimony, scrutinizing evidence, and addressing procedural challenges.

Throughout the process, our team provides clear communication and strategic guidance, offering solutions that minimize disruption to the client's operations. Whether pursuing settlement negotiations or taking the case to trial, we serve as trusted advocates in high-stakes, complex legal matters and are committed to protecting our client's reputation and ensuring a fair resolution.

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