



Franchise Litigation

Seigfreid Bingham's Franchise Litigation practice group represents franchisors, franchisees, and distributors across the full spectrum of disputes that arise within a franchise relationship. Our attorneys handle matters involving breach of franchise agreements, terminations, non-compete and restrictive covenants, intellectual property rights, unfair competition, fraud, and disputes over territory, royalties, and fees.

We advocate for our clients in federal and state courts, arbitration, and mediation, and understand the unique contractual and regulatory framework that governs franchise relationships. Our goal is to protect our clients' business interests, minimize risks, and achieve efficient, favorable outcomes while preserving important brand and business relationships where possible.

Beyond dispute resolution, we provide practical guidance on strategies to avoid litigation and maintain compliance with franchise and distribution laws. With a combination of industry knowledge, litigation experience, and business insight, our team helps clients navigate complex franchise challenges and safeguard the long-term success of their businesses.

Attorneys



Gregory S. Gerstner
Shareholder



Jordan May
Shareholder



Julie E. Parisi
Shareholder

Attorneys



Ben Reed
Shareholder



Frederick H. Riesmeyer II ("Fritz")
Senior Counsel



Christopher C. Tillery
Shareholder



Greg Whiston
Shareholder

Related Services

Franchise Law