
Seigfreid Bingham Continues to Support Kansas City Arts and Sports Community

Seigfreid Bingham recently sponsored two events as the firm continues to support the Kansas City community. Those include the 2024 “Breaking Ground” [Starlight Gala](#) and the 2024 Mid-America Intercollegiate Athletics Association (MIAA) [Basketball Media Day](#).

‘Breaking Ground’ Starlight Gala

The firm was pleased to continue to sponsor the Starlight Gala, a fundraising event and opportunity to celebrate the arts in the community. The event encompassed networking, programming, and live music, among others.

Over 400 guests attended this year's 37th Annual Gala. During the event, Ora Reynolds of our client Hunt Midwest (former Chair of Starlight's Board of Directors) was awarded the “Star of Touring Broadway Award” from The Broadway League.

To learn more, please click [here](#).

MIAA Basketball Media Day

Seigfreid Bingham continues to be the presenting sponsor for the MIAA Basketball Media Day, among other MIAA events. The 2024 Basketball Media Day took place at the College Basketball Experience in Kansas City, Missouri.

Fourteen of the MIAA institutions attended, including coaches, student-athletes, and administrators of the men's and women's basketball programs, to commemorate the start of the season with press conferences at the focus. The firm is thrilled to support a valued client through this sponsorship.

To learn more, please click [here](#).