

Seigfreid Bingham Sponsors the 2022 MIAA Basketball Media Day

Seigfreid Bingham was proud to support this year's Mid-America Intercollegiate Athletics Association (MIAA) Basketball Media Day. The firm continues to be the presenting sponsor for the MIAA Basketball Media Day, among other MIAA events.

Attorneys Greg Whiston and Curry Sexton attended the event, which took place on October 11, 2022, at the College Basketball Experience, in Kansas City, Missouri. The MIAA Basketball Media Day gave players and coaches the opportunity to network, interact with the media, and celebrate the start of the 2022 men's and women's basketball seasons.

At Seigfreid Bingham, Greg and Curry are active members of the firm's Sports and Entertainment team. Greg and Curry support the National Collegiate Athletic Association (NCAA) conferences and institutions through the firm's "Empower U" service, which navigates clients through the name, image, and likeness space for student-athletes. The duo also works with the MIAA and numerous other NCAA conferences concerning nationwide class action concussion litigation.

To learn more, please click [here](#).